

BRAIN'ART

CHALLENGE 2018



Share your best brain artwork!
 Invite us to discover the brain: its cells,
 molecules, circuits, diseases and beauty!



Compete for a prize and help funding a project for brain-diseased persons.

PURPOSE

To **increase awareness** about brain research and brain disorders and to **fund a medico-social project** for brain-diseased persons.

ELIGIBILITY

The Brain'Art challenge is open to everyone. Professional artists are invited to participate "out of competition".

3 PRIZES

1st (3000€) and **2nd (2000€)** selected by the jury chaired by **Pierre Kroll**;
3rd (1000€) chosen by the public.
Award Ceremony* on October 18, 2018 (18:30) at Liège-Guillemins station Expo after a lecture by **Jean-Pierre Changeux** on "the Beauty in the Brain".

EXHIBITION

All artworks will be posted on braincouncil.be. The best artworks will be displayed during the **'Generation 80'** exhibition (Europa Expo) at Liège-Guillemins station in October and November 2018.

AUCTION

Selected artworks, including those submitted out-of-competition by professional artists, will be sold by auction: half of the auction benefit for the submitter, half to sponsor a medico-social project for brain-diseased persons.

SUBMISSION GUIDELINES

- Provide an imaginative title
- Add a brief, factual, easy-to-understand comment
- File format: JPEG/minimum 600 dpi
- Work size: 50/60 cm**
- **Deadline: August 20, 2018**
- Send your work to info@piettecommunication.com

The Brain'Art Challenge is part of the **BELGIAN BRAIN CONGRESS**
 Co-chairs: Jean Schoenen & Steven Laureys

For more information:
belgianbraincongress.be

(* Only by invitation.
 (**) If you are an artist, your work does not need to follow these sizes.

